



Leading with Energy and Focus

Seminar

September 24 – 26, 2018

Executive Campus HSG, St. Gallen



LEAD ENERGETICALLY, MAINTAIN FOCUS

As a leader one has to constantly think and act within a myriad of demanding tasks, transformation challenges and opportunities. Time and again this is accompanied by the question: How to best set free and effectively focus your own power, the energy of your unit, and the potential of the entire organization. It is your leadership competence that is needed in this multitude of factors. Scientific investigations conducted by the Institute of Leadership and Human Resource management at the University of St.Gallen show that leading with energy and focus has a significantly positive impact on the performance of your organization. But how can you as a leader go about applying this key insight for your own benefit and that of our institution?

The St. Gallen Leadership Model will show you techniques that have been proven in practice to strengthen the personal impact of leaders. We have developed internationally recognized concepts that systematically improve energy and focus within an organization. The seminar explains the key leavers on three levels:

- Leading yourself
- Leading direct reports and teams
- Energizing the organization

YOUR BENEFITS / PARTICIPANTS

Your benefits

The seminar is built around a special methodological and pedagogical approach: you work together with both scientific experts and experienced coaches. Scientific experts developed the St.Gallen Leadership Model, tested and polished it empirically, and applied it in a wide range of business situations. The coaches utilize effective and practical training methods.

During the three days you will be able to directly apply to your own leadership situation the most up-to-date scientific findings in combination with tried and true methods. In this way you can concretely improve your leadership competence in an extremely efficient manner, making use of a systematic, individualized evaluation of your current leadership situation as well as a concrete action plan developed for and by you.

Participants

The seminar is intended for leaders at all managerial levels with a minimum of three years experience in management who seek to improve their leadership competence in their current and future managerial challenges.



FACTS & FIGURES

Seminar overview

Date:	September 24 – 26, 2018
Duration:	3 day + individual Leadership Coaching
Location:	Executive Campus HSG
Seminar fee:	CHF 3,800
ECTS Credits:	2
	Attending this seminar counts as a partial fulfillment of the requirements of the "University of St. Gallen Management Certificate" program



SEMINAR CONTENT

Day 1: High performance and energy (organization)

Energy and dynamics within the organization

- Capturing energy and dynamics
- Analysis of energy traps
- Targeted mobilization of employee potential

High-performance organizations and acceleration trap

- Recognizing signs of acceleration, overload and exhaustion
- Developing guidelines for a high-performance organization

Day 2: Inspiration and efficiency (team)

Effective and inspirational leadership

- Setting clear goals
- Development and communication of a vision for your team
- Inspiration and role-modeling

Resistance and conflicts

- Creating commitment for change
- Handling resistance
- Overcoming conflicts and reduced energy

Day 3: Energy and Focus (individual)

Self-leadership

- Avoidance of the “busy-manager” trap
- Power of endurance and willpower
- Personal plan of action for an increase of your individual leadership impact

SPECIALS

The Program is based on interactive lecture sessions, in order to help you transfer leadership concepts and instruments effectively for practical use:

Individual Transfer Coachings

Develop your own leadership profile with one of our experienced coaches. Address your current leadership challenges using the concepts introduced in the Program.

Live Measurements of Organizational Energy

Determine your own and your team's energy profile and develop concrete steps to improve. Participate in cross-industry benchmarking.

Live-Cases

The opportunity to address your own live cases with the support of leadership experts applying new methods.

Organized Evening Program

Enjoy an evening program fostering networking among the participants and experiencing the surrounding of St. Gallen, joint dinner included.

EXPERTS



Prof. Dr. Heike Bruch

Professor for Leadership and Director at the Institute of Leadership and Human Resource Management at the University of St. Gallen.



Dr. Jens Maier

Senior Lecturer for Leadership at the University of St. Gallen, Program Director of the St. Gallen Leadership Certificate Leadership and Human Resource Management at the University of St. Gallen.



Hermann Arnold

Co-founder, active Chairman of the Board of Directors and encourager of Haufe-umantis AG. For years he has been engaged in concrete questions of good employee management and the effects of the Internet on management cooperation.



STATEMENTS

“The best seminar about leadership that I ever attended! I particularly liked the insights about ‘Transformational leadership’ and the individual coaching. After this course you simply feel inspired and have the requisite energy to do what you want.”

Roger Strässle, Head of Sales, Spühl AG



“The Leadership module was a very practice oriented learning with a bright spectrum of topics in only three days. The case studies and exercises gave us the opportunity to implement theory in our organizational context right away. The dynamism of the lecturers was very motivating and the cherry on the cake.”

Sara Szabo, Leiterin HR+O, (Federal Administrative Court)



REGISTRATION FORM



Karin Kupka

Seminar Manager

Phone +41 71 224 23 70

Fax +41 71 224 23 74

karin.kupka@unisg.ch

Leading with Energy and Focus, September 24 – 26, 2018

We look forward to your registration!

Company: _____

First Name _____

Family Name: _____

Title: _____

Function: _____

Address: _____

Phone: _____

E-Mail: _____

I.FPM-HSG

Dufourstrasse 40a

CH-9000 St. Gallen

Phone +41 71 224 23 70

contactifpm@unisg.ch

www.ifpm.unisg.ch

Institute for Leadership and Human Resources Management

Dufourstrasse 40a

CH-9000 St. Gallen

Phone +41 71 224 23 70

Fax +41 71 224 23 74

contactifpm@unisg.ch

www.ifpm.unisg.ch

